

BFBi National Luncheon



Wednesday 21st May 2025

We would like to invite you to join us for our Annual National Luncheon at Draper's Hall, London. The Luncheon will provide a valuable opportunity to network with business contacts past, present and future.

Our guest speaker for 2025 is Gerald Ratner

Gerald Ratner is a British household name. He took over his family's jewellery business in 1984 which had at that time 130 stores. By 1990 it had 2,500 stores, 25,000 employees, annual sales of 1.2 billion and profits of 121 million. Unfortunately, he went down in history (he was then Chairman-Chief Executive of Ratners Group, the world's largest jewellery retail company which included H Samuel and Ernest Jones), when at a corporate speaking engagement in 1991 at the Albert Hall for the Institute of Directors, he described a sherry decanter (one of their products), as total crap.



Since then, he has reinvented himself, running the UK's largest online jewellery business Gerald Online, writing two best seller books: the Rise and Fall and Rise Again in 2008 which went on to Audible in 2018 and Reinvent Yourself co-authored with Rob Moore, and become an excellent business mentor and public speaker.

He is very much in demand as a business speaker and has also built an American business from scratch, building it to over 1000 shops in the USA becoming one of the few UK retailers to succeed on the other side of the Atlantic.

As an after-dinner speaker, Gerald entertains his audiences with tales of his wild, up and down roller coaster ride in business, in his inimitable humorous and erudite style and what lessons he has learned and what not to do in business and how to bounce back.

Ticket price is £145 + VAT which includes reception, luncheon, wines, spirits and a selection of various cask ales.

Sponsorship & Advertisements

Sponsorship and advertisement opportunities include:

Sponsorship of speaker - includes an outside back cover advert, two pull up banners, logo throughout the luncheon booklet and an acknowledgement in the Chairman's speech.

Inside full page or half page advertisement - includes one pull up banner

Gifts on tables - pen drives, bottle openers, pens etc, supplied by sponsor

Pull Up Banner

Pull up banners will be required to be delivered/collected from the venue by your company.

Gifts on tables, need to be delivered to the venue by 9am the day of the event.

The above will be allocated on a first come first served basis.

Ticket Application

Tickets = £145 + VAT per person

I/We wish to purchase..... tickets

I wish to sponsor/advertise:

Sponsorship of Speaker*	£2000 + VAT	<input type="checkbox"/>
Inside Front Full Page Ad**	£450 + VAT	<input type="checkbox"/>
Inside Full Page Ad**	£375 + VAT	<input type="checkbox"/>
Inside Half Page**	£275 + VAT	<input type="checkbox"/>
Gifts on Tables	£500 + VAT	<input type="checkbox"/>
One Pull up Banner	£200 + VAT	<input type="checkbox"/>

* includes thanks from Chairman, outside back cover advert, plus 1 pull up banner

** includes 1 pull up banner

Name:

Company Name:

Contact Number:

Email:

Signature:

Payment Options:

Bank Transfer Debit/Credit Card

Bank Details

Sort Code: 20-97-90

Account Number: 03097749

For more information please contact the office on 01902 422303 or email events@bfbi.org.uk